English 102: Inquiry into the South

Explore the new links of the “Archival/Historical” page of the blog. Refresh your memory of “A Short Guide to the Digital Humanities.”
Conceptualizing your project ...

- You’ve been asked to do a digital humanities project with archival research. Reconcile what you know about the digital humanities with what’s available within your archive.
Thinking Digitally …

Though the range of media with which Digital Humanities works extends beyond the textual, its core commitments harmonize with the long-standing values of the humanistic tradition: the pursuit of analytical acuity and clarity, the making of effective arguments, the rigorous use of evidence, and communicative expressivity and efficacy. Digital Humanities then melds hands-on work with vastly expanded data sets, across media and through new couplings of the digital and the physical, resulting in definitions of and engagements with knowledge that encompass the entire human sensorium.
Student Sample of Digital Projects
Group Work

✶ Get into groups and explore the “UT Libraries Digital Humanities Research Guide.”

✶ Choose a tool or software program to explore.

✶ Be prepared to talk to the class about what that tool enables you to do.
Take some time to do one last search through the available materials. I need to know what objects you want to work with by the end of class.
Object List
This advertisement in particular was apart a series of advertisements done by Lucky Strike Cigarettes in an attempt to promote their product by convincing women that they need to have a certain figure and by buying Lucky Strike Cigarettes, it will give them this figure. This advertisement shows a beautiful seductive and petite woman smoking a cigarette. She seems content as she is exhaling smoke while there are also two manipulative sayings in the advertisement (in very big fonts to gain your attention) telling women that they need Lucky Strike Cigarettes in order “To keep a slender figure” and to “Reach for a lucky not a sweet.” It seems that Lucky Strike Cigarettes is implying that women should be cautious about their image and not indulge in fattening foods but instead smoke a cigarette to guarantee this slender figure that they try to advertise as attractive. With this form of advertising that is trying to convince the consumer, I’d assume slender figures began to be a fad in the 1930’s otherwise, why would this cigarette brand be advertising the way it is about a woman’s image.
Reading: (Upcoming) Editorial Guides

Homework: Continue researching for your collection.